Carbon Reduction Starts with Measurement

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> 90% of global business is made up of

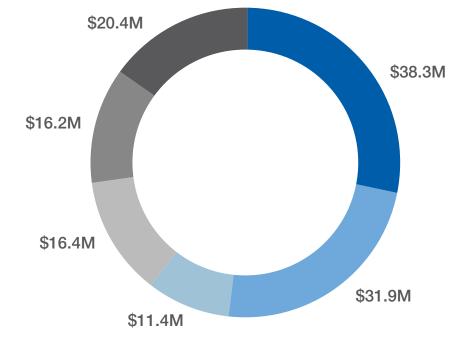
small and medium-sized enterprises (SMEs), and they face recurring decarbonization barriers.⁵ 60%

emissions-reduction funding and incentives 63%

say they lack the knowledge or skills to act on carbon reduction

say they need help securing

say they need tools that help measure emissions and track progress



The U.S. Department of Energy Awarded \$135 Million to Reduce Industrial Sector Emissions.¹

36%





Paper & Forest Products

Food & Beverage

New Clean Energy Tech

Together, these industrial subsectors account for over 50% of the U.S. industrial sector's energy-related CO₂ emissions.²

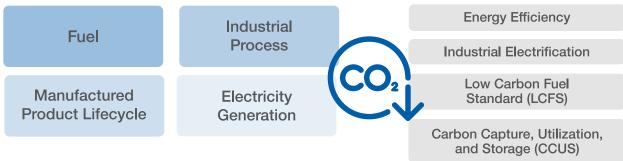
The industrial sector accounted for



Industrial-sector emissions are attributed to a combination of **sources**, including:

But they can be mitigated by these decarbonization pillars: $\ensuremath{^4}$

30% of energy-related CO² emissions.³



1.U.S. Department of Energy. (2023, June 15). Biden-Harris Administration Announces \$135 Million to Reduce Emissions Across America's Industrial Sector

https://www.energy.gov/articles/biden-harris-administration-announces-135-million-reduce-emissions-across-americas.

- 2. U.S. Department of Energy. (2022, September). Industrial Carbonization Roadmap. https://www.energy.gov/sites/default/files/2022-09/Industrial%20Decarbonization%20Roadmap.pdf
- 3. U.S. Department of Energy. DOE Industrial Decarbonization Roadmap-Industrial Technologies
- www.energy.gov/industrial-technologies/doe-industrial-decarbonization-roadmap
- 4. U.S. Department of Energy. (2022, September). Industrial Carbonization Roadmap. https://www.energy.gov/sites/default/files/2022-09/Industrial%20Decarbonization%20Roadmap.pdf

5. SME Climate Hub. (2022, February 23). Survey: small businesses face recurring barriers to carbon reduction https://smeclimatehub.org/sme-survey-barriers-to-climate-action/.

6. U.S. Department of Energy. (2022, September). Industrial Carbonization Roadmap. https://www.energy.gov/sites/default/files/2022-09/Industrial%20Decarbonization%20Roadmap.pdf page16



Buildings and plants account for

13.8% of the U.S. manufacturing footprint.

The Better Plants Program works with the U.S. Department of Energy to provide tracking templates and tools to help SMEs build, commit, and monitor their decarbonization goals.⁶



Act Now with Funding and Support



Funding and Incentives

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