

Ready to take the next step towards Zero Waste?

The RightCycle[™] Program can support your journey!

The RightCycle[™] Program is the first large scale recycling program for non-hazardous PPE, flex-film packaging and wet cleaning wipes. It has helped more than 1,000 customers divert more than 4.5 million pounds of waste since 20111.

Eligible items include²:







Protective eye wear



masks & accessories



Flex-film packaging³



wipes





Materials are molded into new plastic products and durable goods.

The RightCycle™ Program is a groundbreaking service that turns used PPE and wet wipes into new consumer goods such as lawn furniture, benches and bicycle racks.

- 1. Source: 2022 WasteBits and 2022 Kimberly-Clark Corporation proprietary insights.
- Items must be purchased from Kimberly-Clark Professional to ensure that they are suitable for recycling under the program. In addition, the products must not be exposed to hazardous contaminants or require special handling or disposal.
- Flex-film packaging must be from Kimtech™ or KleenGuard™ products.
- Applies only to eligible WypAll® WetTask™ SKUs (i.e., 06411, 06471, 77320) that are non-hazardous waste as classified by federal, state and local regulations ("Non-Hazardous Waste").







Implementation Made Easy

We support you to ensure success:



Activate with ease – we walk you through enrollment, every step of the way!



Generate excitement with an employee kick-off event that we can help organize.

All you need to do is:



Enroll in Wastebits* to generate a waste profile for each shipment and receive landfill diversion metrics.



Arrange for shipment with your own preferred vendor or through *freightcenter.com* that offers discounted rates for RightCycle™ participants.



Celebrate your accomplishments during Earth Month through PR and social media materials provided by Kimberly-Clark Professional.

Join us on this journey by participating in The RightCycle™ Program. It's easy!

For more information about recycling PPE, flex-film packaging, or wet wipes through The RightCycle™ Program, email RightCycle@kcc.com.

Our Commitment to Sustainability

Kimberly-Clark Professional and its parent company, Kimberly-Clark Corporation, aspire to be at the forefront of the transition to a circular economy by reducing waste, promoting waste-handling system improvements and innovating new ways of providing people with the products they need to live their best lives.

Our 2030 goals are aimed at doing just that – minimizing our impact on the planet and driving positive actions in response to the challenges and opportunities that lie ahead. This includes reducing our environmental footprint by 50% by 2030 and focusing on the areas where we can make the biggest difference – climate, forests, water and plastics.



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