

### Gibco FBS—performance based on science, not geography Specifications, not origin, help drive consistent performance

We commissioned an independent research group to survey more than 500 researchers around the globe. This is what we learned:

- Only 7% of FBS users believe that country of origin is the most important indicator of FBS quality
- Almost 80% said they would purchase from categories that were clearly delineated by quality indicators that matter to their research (e.g., endotoxin, hemoglobin, growth performance, virus testing)

Based on these findings, we transformed the Gibco<sup>™</sup> FBS portfolio into categories focused on quality indicators rather than origin. Now you can easily select the best serum for your needs based on how it performs, not where it came from. This also enables us to minimize supply disruption since there is less reliance on origin.

#### Choose the right performance-focused FBS for your research

We provide a simplified, three-tiered offering—Gibco<sup>™</sup> Value FBS, Premium FBS, and Premium Plus FBS—where each category is clearly delineated by relevant performance markers and testing levels to help ensure you can confidently select the right serum for your research.

# The benefits of our performance-based categories

- Sustainable supply—more supply through origin flexibility assists in minimizing supply disruption
- Performance consistency—more supply means more customer choice and more lots with the specifications they desire
- Product continuity—remove the hassle of updating protocols, which can be based on specifications, the true performance driver, and not part numbers





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## gíbco

#### Cross-reference table to help you find a direct replacement from our previous offerings

	Previously offered Cat. Nos.*			New Premium Plus FBS Cat. Nos.		
	Description	Volume	Cat. No.	Description	Volume	Cat. No.
US certified	FBS, certified, USA origin	50 mL	A3160401	FBS, Premium Plus	50 mL	A5669401
	FBS, certified, USA origin	10 x 50 mL	A3160402	FBS, Premium Plus	10 x 50 mL	A5669402
	FBS, certified, USA origin	500 mL	16-000-044	FBS, Premium Plus	500 mL	A5669701
	FBS, certified, heat inactivated, USA origin	50 mL	A3840001	FBS, Premium Plus, heat inactivated	50 mL	A5669501
	FBS, certified, heat inactivated, USA origin	10 x 50 mL	A3840002	FBS, Premium Plus, heat inactivated	10 x 50 mL	A5669502
	FBS, certified, heat inactivated, USA origin	500 mL	10-082-147	FBS, Premium Plus, heat inactivated	500 mL	A5669801
	If you ordered Australia or New Zealand FBS previously, we recommend our Premium Plus products. If you require a specific origin, please contact your Thermo Fisher Scientific sera specialist.					
US qualified	Previously offered Cat. Nos.*			New Premium FBS Cat. Nos.		
	FBS qualified, USA origin	50 mL	A3160501	FBS, Premium	50 mL	A5670401
	FBS qualified, USA origin	10 x 50 mL	A3160502	FBS, Premium	10 x 50 mL	A5670402
	FBS qualified, USA origin	500 mL	26-140-079	FBS, Premium	500 mL	A5670701
	FBS qualified, heat inactivated, USA origin	50 mL	A3840101	FBS, Premium, heat inactivated	50 mL	A5670501
	FBS qualified, heat inactivated, USA origin	10 x 50 mL	A3840102	FBS, Premium, heat inactivated	10 x 50 mL	A5670502
	FBS qualified, heat inactivated, USA origin	500 mL	16-140-071	FBS, Premium, heat inactivated	500 mL	A5670801
	Previously offered Cat. Nos.*		New Value FBS Cat. Nos.			
USDA-approved (Mexico)	FBS, USDA-approved, origin	500 mL	10-437-028	FBS, Value	500 mL	A5256701
	FBS, USDA-approved, origin	1,000 mL	10-437-036	FBS, Value	500 mL	A5256701
	FBS, USDA-approved, heat inactivated	500 mL	10-438-026	FBS, Value, heat inactivated	500 mL	A5256801
	FBS, USDA-approved, heat inactivated	1,000 mL	10-438-034	FBS, Value, heat inactivated	500 mL	A5256801
	FBS, USDA-approved, origin	50 mL	A3160601	FBS, Value, One Shot format	50 mL	A5209401
	FBS, USDA-approved, origin	10 x 50 mL	A3160602	FBS, Value, One Shot format	10 x 50 mL	A5209402
	FBS, heat inactivated, USDA-approved, origin	50 mL	A3840201	FBS, Value, One Shot format, heat inactivated	50 mL	A5209501
	FBS, heat inactivated, USDA-approved, origin	10 x 50 mL	A3840202	FBS, Value, One Shot format, heat inactivated	10 x 50 mL	A5209502
	Previously offered Cat. Nos.*			New Value FBS Cat. Nos.		
Canada	FBS qualified, Canada origin	100 mL	12483012	FBS, Value, One Shot format	50 mL	A5209401
	FBS qualified,Canada origin	500 mL	12483020	FBS, Value	500 mL	A5256701
	FBS, heat inactivated, qualified, Canada origin	100 mL	12484010	FBS, Value, One Shot format, heat inactivated	50 mL	A5209501
	FBS, heat inactivated, qualified, Canada origin	500 mL	12484028	FBS, Value, heat inactivated	500 mL	A5256801
	FBS, qualified, Canada origin	50 mL	A3160701	FBS, Value, One Shot format	50 mL	A5209401
	FBS, qualified, Canada origin	10 x 50 mL	A3160702	FBS, Value, One Shot format	10 x 50 mL	A5209402
	FBS, qualified, heat inactivated, Canada origin	50 mL	A3840301	FBS, Value, One Shot format, heat inactivated	50 mL	A5209501
	FBS, qualified, heat inactivated, Canada origin	10 x 50 mL	A3840302	FBS, Value, One Shot format, heat inactivated	10 x 50 mL	A5209502

\* Products may not be available in all regions. Contact your Fisher Scientific sales representative for more information.

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